



## Statistica Applicata – Italian Journal of Applied Statistics

### ***Call for Papers for a Thematic Issue on***

#### ***The impact of electronic word of mouth in tourist brand reputation***

A thematic issue of the Italian Journal of Applied Statistics (<http://sa-ijas.stat.unipd.it>) will be devoted to advancements in the broad field of "***Digital tourist and brand reputation: the impact of electronic word of mouth in tourism system***". Submissions that deal with advances in statistical and technological problems with data collection and analysis and result interpretation on the topical issue are welcome.

With reference to the topical issue, our interest includes, but is not limited to:

- Exploratory textual data analysis
- Text categorisation, fuzzy classification and visualization
- Machine learning and data mining
- Text mining, web mining, semantic web.

All submitted manuscripts i) will be peer reviewed, and ii) have to adhere to the standards of the journal. Authors are encouraged to follow the specifications in "Instructions for Authors" available at <http://sa-ijas.stat.unipd.it/instruction.html>. Templates with the journal format in Word or LaTeX are available at <http://sa-ijas.stat.unipd.it/submit.html>.

Deadline for paper submission is May 30<sup>th</sup>, 2018

*The Special Issue Guest Editors*

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