

Conjoint Analysis and Decision Making for Innovative Products and Services

Thematic Issue
Italian Journal of Applied Statistics

A thematic issue of the Italian Journal of Applied Statistics <<http://sa-ijas.stat.unipd.it/>> will be devoted to advancements in the field of Conjoint Analysis and decision making.

Submissions that improve the current state of the literature or promote the use of conjoint analysis models in various fields are invited.

Manuscripts that foster the transfer of research results into practice are encouraged. Topics of interest include, but are not limited to, the following:

applications of conjoint analysis models to:

healthcare

job market

new product development

operational research

sensory analysis

data collection (web-based) techniques

design of conjoint experiments

marketing

market research

new applicative fields

new software development

segmentation and classification

Deadline: April 30th, 2017

All submitted manuscripts will be peer reviewed and have to adhere to the standards of the journal. Authors are encouraged to follow the specifications described in "Instructions for Authors" here

<<http://sa-ijas.stat.unipd.it/instruction.html>> described.

Templates with the journal format in word or LaTeX are available a

<<http://sa-ijas.stat.unipd.it/submit.html>>t this link <<http://sa-ijas.stat.unipd.it/submit.html>>.

Manuscripts can be submitted via e-mail to one of the guest editors.

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