

<p><b>Federico II University of Naples</b>  <b>Dept. of Economics and Statistics</b>  <b>Dept. of Political science</b>  <b>Dept. of Agronomy</b></p>		<p><b>Partner organizers</b>  <b>AICQ</b>  <b>AISS</b>  <b>ASSIRM</b>  <b>SIPSA</b>  <b>SIS</b></p>
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**Scientific Conference on:**  
***Statistical Methods and Models for Classifying,  
Choosing and Experimenting Food and Wine***

**University of Naples ‘Federico II’  
Saints Marcellino and Festo Complex  
(7 and 8 September 2017)**

**Portici Realm  
(9 September 2017)**

*Save the date*

**The ASA – Association for Applied Statistics and the ‘Federico II’ University of Naples (Department of Economics and Statistics, Department of Political Science, Department of Agronomy) in partnership with:**

- **AICQ** – The Italian Association for Quality Culture
- **AISS** – The Italian Academy for Six Sigma
- **ASSIRM** – The Italian Association for Marketing, Social and Opinion Research -
- **SIPSA** – The Italian Society for Health Psychology
- **SIS** – The Italian Society of Statistics

organise in Naples a scientific conference aimed at promoting applications and new techniques for classifying, choosing and experimenting food and wines.

The conference will last two and half days. Scientific reports at the conference will be partly invited by the Scientific Committee and partly contributed by participants. Also a round-table and two participated experiments for the sensorial evaluation of wines and coffees will be held. At each invited session two basic speeches will open the discussion, one of which will be held by an academic and the other by an expert from a company or institution currently using statistics. This juxtaposition is aimed at favouring a better understanding between the academia and the production world. Contributed papers will be solicited through a call for papers.

The conference activities will be financed through a low participation fee and funds that will be raised from private companies and public institutions.

Official languages of the conference will be Italian and English. A good practice would be to write the PowerPoint transparencies in English so that non-Italian participants can follow all presentations.

Other basic information on the conference can be found at the following website:

[www.statfood2017.unina.it](http://www.statfood2017.unina.it)

and emails can be sent to the following address:

[statfood2017@unina.it](mailto:statfood2017@unina.it)

### **Partner journals**

The conference organizers will allow publishing, after refereeing, full texts of the invited papers and of a selection of the contributed papers. The journals interested to host such papers are the following:

*Epidemiology, Biostatistics and Public Health*

*Micro & Macro Marketing*

*Statistica Applicata – Italian Journal of Applied Statistics*

*Sei Sigma & Qualità*

All journals publish currently in English, though Micro & Macro Marketing and Sei Sigma & Qualità host papers also in Italian.

### **Topics of interest are listed, but are not limited to the following ones.**

Experiments on food and wine for choice and preference elicitation  
 Conjoint studies for food and wine preference elicitation  
 Surveys on the social and economic role of food and wine  
 Longitudinal studies on food and wine consumption  
 Measurement of customer satisfaction for food and beverages  
 Measurement of food and beverages quality  
 Qualitative and quantitative sensorial research  
 Education and training for sensorial evaluation  
 Methods and models for food and wines classification  
 Matching demand and offer of food and beverages  
 Economic and social issues about regional wines  
 The international forgery of branded food and wine products  
 Relationships between food, health and life quality  
 Is the interaction between food and wine a scientific issue?

### **Deadlines**

24 February 2017: diffusion of save-the-date

5 March 2017: diffusion of a call for papers

26 June 2017: deadline for contribute papers' abstract

17 July 2017: abstract acceptance and deadline for early bird reduced fees accreditation

**Local Organizing Committee**

prof. Simona Balbi (Federico II University of Naples, co-chair)  
prof. Maria Gabriella Grassia (Federico II University of Naples)  
prof. Francesco Palumbo (Federico II University of Naples, co-chair)  
prof. Alfonso Piscitelli (Federico II University of Naples)  
prof.ssa Germana Scepi (Federico II University of Naples)  
Representative of the Agronomy Department (to be defined)

**Scientific Programme Committee**

prof. Simona Balbi (Federico II University of Naples)  
prof. Daniela Caso (SIPSA, Federico II University of Naples)  
prof. Giovanni Cicia (Federico II University of Naples)  
prof. Luigi D'Ambra (Federico II University of Naples)  
prof. Cristina Davino (University of Macerata)  
prof. Adriano Decarli (University of Milan)  
dr. Luciana Donnarumma (Assirm, Adacta)  
prof. Luigi Fabbris (University of Padua, chair)  
prof. Benito Vittorio Frosini (Sacred Hart Catholique University of Milan)  
prof. Antonio Giusti (University of Florence)  
prof. Maria Gabriella Grassia (Federico II University of Naples)  
prof. Paolo Mariani (Bicocca University of Milan)  
prof. Francesco Palumbo (Federico II University of Naples)  
prof. Alfonso Piscitelli (Federico II University of Naples)  
Representative of AICQ and AISS (to be defined)  
Representative of SIS (to be defined)  
Others (to be defined)